



RX

POWERFUL HYBRID ELECTRIC SUV

RX 500h / RX 350h





Images shown are Synthetic AI-generated visuals

Always Moving You
When was the last time you were moved?
Felt the joy of moving
Do you remember how it feels
Some feelings we will never forget



RX Exterior Design



Since 1998, the RX has embodied the evolving art of luxury crossovers. The next-generation RX brings this legacy to life through **ALLURING x VERVE** a striking interplay of sculpted elegance, dynamic proportions and a presence that captivates at every glance.



A raised hood and lowered rear window create a poised, low-slung stance. The set-back front pillar further elongates the hood, giving the cabin a rear-set presence and a dynamic sense of motion.



The iconic Lexus Spindle evolves into a sculptural **Spindle Body**, with a body-coloured panel extending to the emblem. Its bold form highlights the grille's refined, mathematical gradation.



The sculpted rear embodies a poised, low-slung elegance, while signature **L-shaped light bars** wrap seamlessly around the body, amplifying its distinctive width and sophisticated presence.



Design Concept – Interior: Tazuna Concept

Inspired by the reins that unite horse and rider, the **Tazuna Concept** reimagines the bond between human and machine. An intuitive, driver-focused interior seamlessly blends **Omotenashi-inspired design with advanced technology**.



14-inch touch display

Touch displays

The 14-inch touchscreen integrates key functions through intuitively positioned soft switches, thoughtfully designed for effortless operation and seamless access.



TFT meter (High grade)

TFT (Thin Film Transistor) LCD meter (High grade)

With optimal content layout, the high-grade TFT meter allows the driver to quickly check vital information while driving, including navigation route, driving assist system status, navigation scheduled arrival time and driving range.



Interior Package - Concept

A sweeping horizontal design envelops occupants in an expansive sense of space. The panoramic roof enhances the feeling of openness, while the seamless e-Latch integration extends the cabin's elegant visual flow.



Interior illumination

Multi-colour illumination transforms the cabin into an immersive, atmospheric space after dark. Inspired by nature's changing moods, **14 signature hues and 50 additional colours** let you create your own ambience.



Interior Package - Design

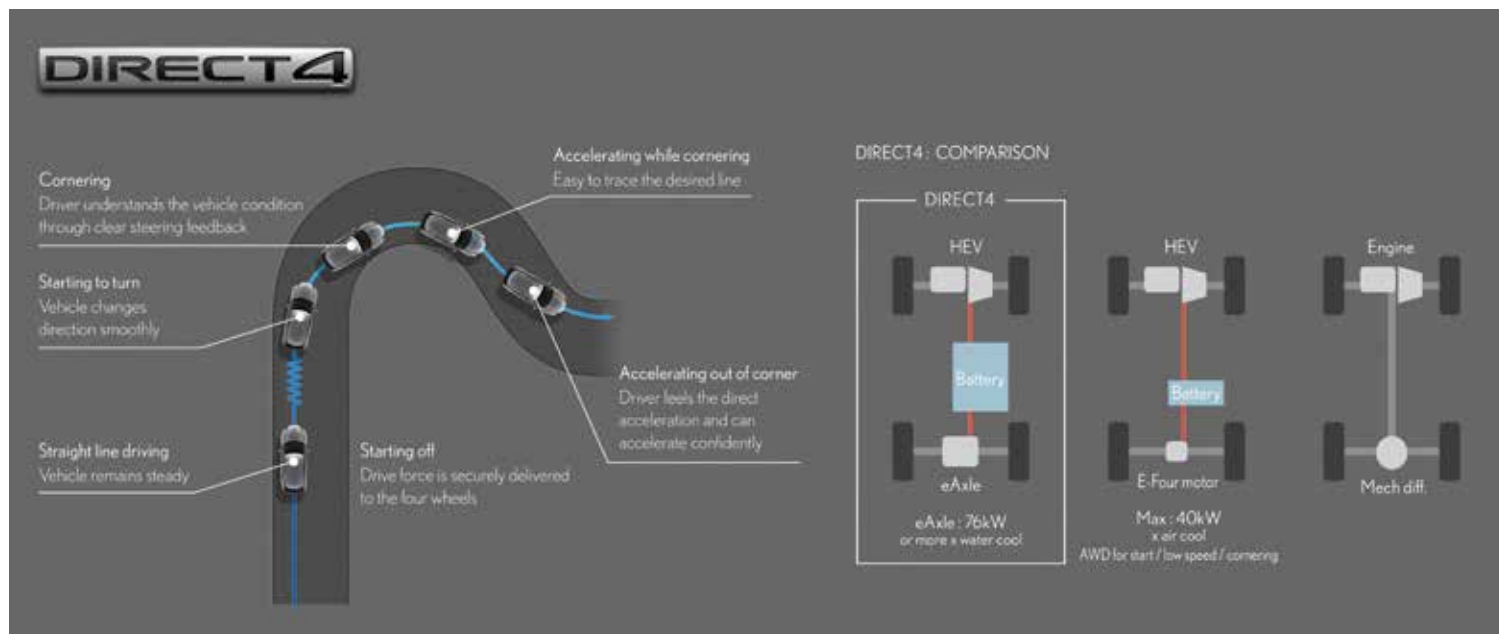
A sculpted pillar and flowing roofline create an inviting sense of openness, while generous space embraces every occupant. Guided by Lexus Omotenashi, every detail is thoughtfully crafted to deliver an atmosphere of serenity, spaciousness and effortless luxury.

Driving Signature

Further evolving the 'Lexus Driving Signature' by meticulously honing performance fundamentals



The RX elevates the **Lexus Driving Signature**, where seamless acceleration, intuitive steering and precise braking respond naturally to the driver's every intention. Carefully tuned vehicle fundamentals create an effortless connection with the road, while the lower centre of gravity brings greater poise, agility and stability. Every movement feels beautifully composed, complemented by a serene ride and the quiet sophistication synonymous with Lexus.



DIRECT4

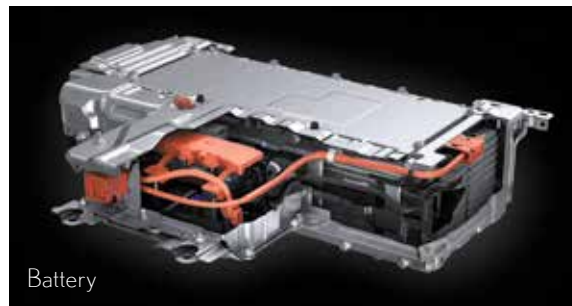
DIRECT4 intuitively orchestrates drive force between the front and rear wheels, responding seamlessly to every change in acceleration and direction. This creates **effortless response, assured stability and fluid cornering**, allowing the RX to move with remarkable poise. By harmonising Lexus electrification with advanced motion control, **DIRECT4** creates a natural, intimate dialogue between driver and car.

Lexus Electrified - Powertrain

RX500h F SPORT Performance. 2.4L-T HEV DIRECT4



Lexus aims to push the evolution of fundamental performance using electrification technology, providing customers with the joy and exhilaration of driving. The RX features DIRECT4 that works in conjunction with a new HEV system designed to enhance the driving experience. Precise all-wheel drive control maximizes the grip of the front and rear wheels, while also providing posture control to deliver an exhilarating driving experience. The F SPORT Performance is a performance model that takes the existing F SPORT one step further by offering an enhanced powertrain.



HEV (Hybrid Electric Vehicle) system

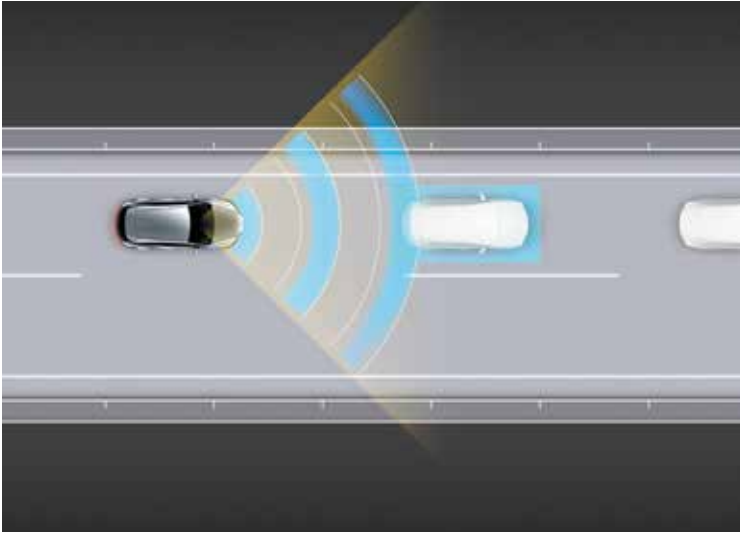
2.4L-T HEV on the RX500h features a front unit integrating a 2.4L turbocharged engine, motor, a 6-speed automatic transmission and an eAxe with a built-in high-output motor driving the rear wheels, and a high-power bipolar nickel-metal hydride battery under the rear seats. This system harnesses the powerful torque of the turbocharged engine and the quick response of the motor torque to provide a direct, torque-filled, and continuous acceleration feel. In addition, the 6-speed AT uses a wet start clutch in place of a torque converter, offering a rhythmic and responsive shift feel. Furthermore, the transaxle uses a built-in clutch to separate the engine and motor, allowing them to be used independently or together depending on driving conditions.

RX350h 2.5L HEV E-Four



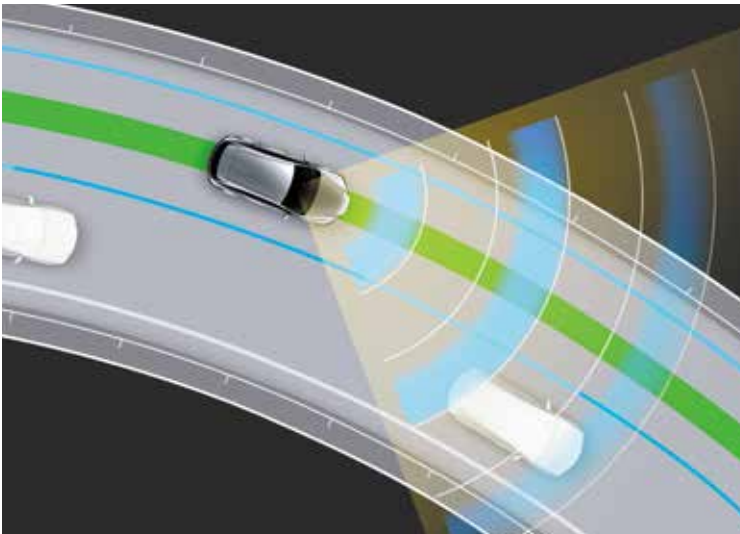
The hybrid system combines a highly efficient and responsive 2.5-liter inline 4-cylinder engine and high-output motor. A high-level balance between smooth, direct driving performance and excellent fuel economy has been enabled by effectively combining a highly responsive engine, bipolar nickel-metal hydride battery with enhanced battery performance, and hybrid system control with revised drive force characteristics.

On AWD models, E-Four, a motor-driven AWD system, uses various sensors to determine when drive force is needed in the rear, such as during start-up or normal driving, and precisely controls the front-rear torque distribution between 100:0 and 20:80. It efficiently uses the battery power to drive the front and rear motors, contributing to fuel economy as well as delivering excellent startingoff performance and driving performance.



Dynamic Radar Cruise Control (With full speed range)

Dynamic Radar Cruise Control uses radar and a camera to maintain a safe following distance. At speeds of 80 km/h or above, it supports smoother overtaking and lane changes through automatic acceleration/deceleration, while Curve Speed Reduction adjusts speed for curves.



LTA (Lane Tracing Assist)

When driving on expressways or automobile-only roads with lane lines using Dynamic Radar Cruise Control, the system helps assist the steering operation required to keep the vehicle in its lane. Enhanced recognition and control performance enable assistance on gentle curves, smoothly keeping the vehicle in the center of its lane with minimal swaying.



SEA (Safe Exit Assist) with door opening control

Safe Exit Assist (SEA) uses the Blind Spot Monitor to detect approaching vehicles or bicycles and warns occupants. If a collision risk is detected, it prevents door opening and provides visual and audible alerts.

RX 500h F SPORT



F SPORT Performance A_Seamless grille (Mesh type)/Side grille (Mesh type)

F SPORT Performance exclusive features B_Emblem / C_Piano Black paint door mirror / D_Body-colored front lower bumper molding / E_Body-colored front bumper side molding / F_Body-colored rocker molding / G_235/50R21 101W tire & 21x8J aluminum wheel (Matte Black paint) / H_Door window frame molding (Black stainless) / I_Rear lower bumper (Body-colored)/Rear bumper molding (Piano Black)



B_Emblem



G_235/50R21 101W tire & 21x8J aluminum wheel (Matte Black paint)



D_Body-colored front lower bumper molding
E_Body-colored front bumper side molding



I_Rear lower bumper (Body-colored)/Rear bumper molding (Piano Black)

Other Equipment

The subtle integration of refined technologies



Headlamps

Slim Bi-Beam LED headlamps feature a distinctive L-signature DRL and sleek, elegant styling. Flush-mounted headlamp cleaners maintain the bumper's clean, seamless design.



Panoramic Roof (Tilt & Outer Slide Type)

The Panoramic Roof features a tilt and outer-slide design that creates an open, spacious cabin with a sense of refinement. Its elegant operation enhances the driving experience by bringing natural light and a greater connection to the surroundings.

Refined details enhances your driving experience



Center console

Adjustable cupholders securely accommodate various cup sizes, while the non-slip mat supports easy one-handed bottle opening. A sliding-lid front console box provides convenient wireless charging access, with an upper tray for smartphones and small items.



Wireless charger

Set inside the front box with lid, it enables wireless charging of Qi-compatible smartphones and electronic devices simply by placing them on the charger tray.

Other Equipment

Power and ports keep you connected on the move



Center console: 3 USB Type C charging and USB Type A multimedia communication ports, DC12V



Console rear end: 2 USB Type C charging ports



Luggage space: DC12V

The rich pleasures of premium sound

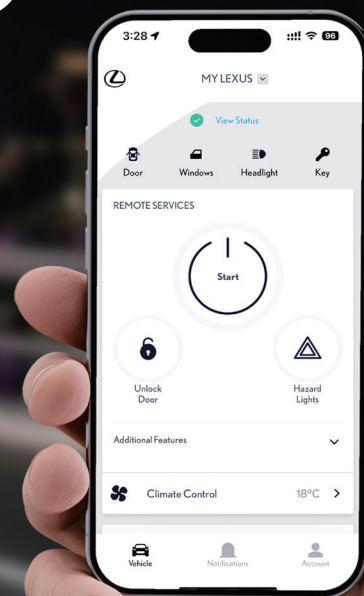
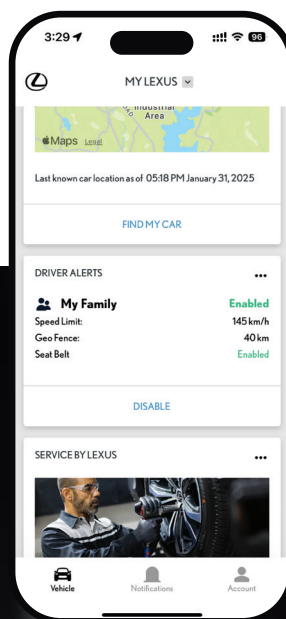
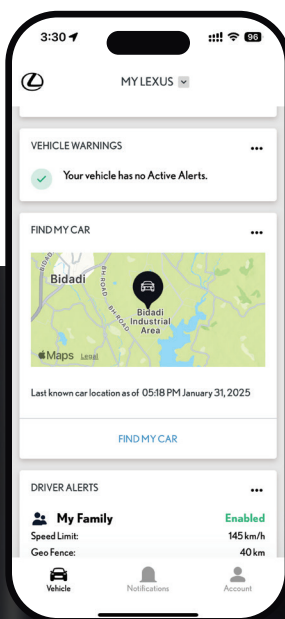
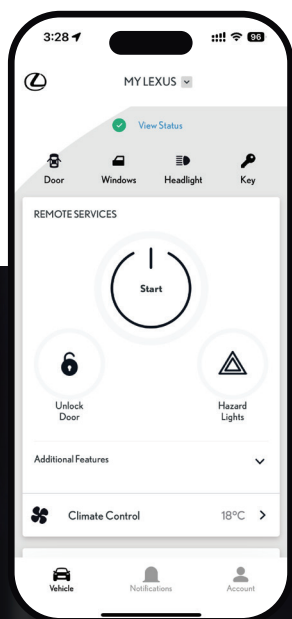


Mark Levinson Premium Surround Sound System

Since it pioneered high-end audio 50 years ago Mark Levinson has kept evolving, and Lexus is the only premium car brand equipped with its audio systems. Based on the Mark Levinson PurePlay concept to create a pure, distortion-free sound, the RX is equipped with 9 Unity speakers positioned at the same height around the cabin to create a live stage effect that extends from front to back and left to right, and clear unified reproduction of mid- and high-ranges. It also features QLS (Quantum Logic Surround) sound technology to create a precise stage feel, localization, and dynamic playback, and Clari-Fi compressed audio source reproduction technology to reproduce sound as close to the original as possible. A 22.4cm box subwoofer under the rear deck provides rich, deep and clear bass. The system also supports high-resolution audio playback.

Connected Intelligence: Your RX, always within reach

Lexus Connect brings the powerful RX 500h F SPORT+ and your smartphone seamlessly together, giving you remote access, real-time vehicle updates and intelligent insights for greater convenience, connectivity and control on every journey.



Exterior Colours - RX 350h



Sonic Quartz



Sonic Chrome



Sonic Iridium



Graphite Black



Red Mica Crystal Shine



New Sonic Copper



Deep Blue Mica



Sonic Titanium

Interior Colours - RX 350h



Solis White



Dark Sapia



Black

Ornamentation - RX 350h



Medium Brown Bamboo



Sumi Woodgrain

Wheels - RX 350h



21-inch aluminum wheels (Dark Premium Metallic)

Images shown are Synthetic AI-generated visuals

Exterior Colours - RX 500h



Sonic Chrome



Sonic Iridium



Graphite Black



New Sonic Copper



White Nova Glass Flake



Heat Blue Contrast Layering

Interior Colours - RX 500h



Dark Rose



Black



Solis White

Ornamentation - RX 500h



Dark Spin Aluminium

Wheels - RX 500h



21-inch aluminum wheels
(F SPORT Performance, Matte Black)

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SPECIFICATIONS

Exterior Features	RX 350 h	RX 500 h
3-projector Bi-Beam LED headlamps; auto-leveling system	●	●
Headlamp cleaners	●	●
LED turn signal lamps	●	●
LED DRL (Daytime Running Light)	●	●
LED front and rear fog lamps	●	●
Windshield green glass; UV-cut function, acoustic glass	●	●
Front door window glass; Green glass , UV-cut function, acoustic glass, water-repellent glass	●	●
Rear door, rear quarter window and back door glass; Green glass, UV-cut function,	●	●
Panoramic roof; power sunshade, one-touch mode with jam protection system	●	●
Door mirrors; LED side turn signal lamp, power folding, Electrochromatic, Heater, Infrared	●	●
Door handles; e-latch system, foot area illumination, door handle illumination	●	●
Exclusive seamless grille and side grille (F SPORT Performance)	X	●
Exclusive rear lower bumper, rear bumper molding, rocker molding, front fender emblems, door window frame molding, aluminum wheels and tires (F SPORT Performance)	X	●
Interior Features		
Automatic anti-glare mirror (Electro chromatic)	●	●
Optitron meters	●	●
Color TFT (Thin Film Transistor) multi-information display	●	●
Color Head-up Display; touch tracing operation	●	●
Center console box	●	●
Vanity mirrors and lamps (front seats)	●	●
Cupholders (front and outboard rear seats)	●	●
Door pockets (Front and rear doors); bottle holders	●	●
Wireless charger	●	●
Multi-Color ambient illumination	●	●
Lexus Climate Concierge	●	●
"Auto air conditioning system; 3-zone independent temperature controls, clean air filter with pollen and odor removal function, fresh air automatic switching system with exhaust gas detection function"	●	●
Luggage space; one touch roll-up tonneau cover	●	●
"Exclusive front seats, trim, dimpled leather steering wheel, dimpled leather shift knob, meters, aluminum pedals and footrest, and scuff plates (F SPORT Performance/F SPORT)"	X	●
Comfort & Convenience		
Power tilt and telescopic steering column	●	●
steering wheel control touch switches	●	●
Hybrid Sequential Shift Matic	●	●
Drive mode select	●	●
Trail mode	●	●
EPB (Electric Parking Brake) with Brakehold	●	●
Hill-start Assist control	●	●
Position memory switches (Front seats); 3-memory	●	●
Inside door handles; e-latch system	●	●
Smart Entry & start system	●	●
Panoramic view Monitor	●	●
Dynamic rear Wheel Steering (Four Wheel Steering)	X	●
Connected technology	●	●
Navigation & Audio		
Lexus Navigation system	●	●
14-inch EMV (Electro Multi-Vision) touch display; Apple CarPlay and Wired Android Auto compatible	●	●
Lexus Premium Car Speakers	●	●
Mark Levinson Premium Surround Sound System; 21 speakers, Clari-Fi/QLS (Quantum Logic Surround) - Optional	●	●
USB ports; 2 Type C (Instrument panel), 1 Type A and 1 Type C (Front console box), 2 Type C (Console rear end)	●	●
Power outlet/accessory socket	●	●

SPECIFICATIONS

Seats	RX 350 h	RX 500 h
10-way power front seats with 4-way power lumbar support , up/down headrest adjustment, Driver & Passenger Memory function	●	X
8-way power front seats with 2-way power lumbar support and driver's seat, up/down/forward/backward headrest adjustment , Driver Memory	X	●
Rear Seat Adjuster , Reclining Power	●	●
Power folding rear seats	●	●
Smooth leather seat material	X	●
Semi Aniline seat material	●	X
Seat Heater with Front & Rear seats	●	X
Seat ventilation Front seats and outboard rear seats	●	●
Safety		
Lexus Safety System + 3	●	●
Pre collision System (PCS) Vehicle detection with braking - Stationary / Preceding Vehicle only	●	●
Dynamic Radar Cruise Control Full Speed range	●	●
Lane Tracing Assist (LTA)	●	●
Lane Departure Alert (LDA)	●	●
Adaptive High-beam System(AHS)	●	●
Automatic High Beam (AHB)	●	●
SEA (Safe Exit Assist) with door opening control	●	●
Blind Spot Monitor system	●	●
Traction control system (TRC)	●	●
Vehicle Stability control (VSC)	●	●
Anti-lock Brake System (ABS) with Electronic Brake force Distribution (EBD)	●	●
Brake Assist system	●	●
SRS airbag system	●	●
Anchor bars for fixing ISOFIX-compliant child Seat (outboard rear seats)	●	●
CRS (child Restraint system) top tether anchors (outboard rear seats)	●	●
Security system; alarm, immobilizer system	●	●
AL-TPWS (Auto Location-Tire Pressure Warning System)	●	●

DIMENSIONS & WEIGHT

Overall length:	4890 mm
Overall width:	1920 mm
Overall height:	1695 mm
Wheelbase:	2850 mm
Tread: Front	1655 mm
Rear	1695 mm
Curb Weight RX500h	2100 - 2140 kg
RX350h	1965 - 2025 kg
Gross Weight RX500h	2750 kg
RX350h	2660 kg

CHASSIS

Suspension Front/ Rear	MacPherson Strut / Multi-link Type, Coil Springs, Gas-filled shock absorbers, Stabilizer bar
Steering System	EPS (Electronic Power Steering)
Brakes Front	18"/20"* Ventilated Discs
Rear	18" Ventilated Discs
Minimum Turning Radius(Tires)	5.5 m (RX500h), 5.9 m (RX350h)
Fuel Tank Capacity	65 Liters
Tyre	235/50 R21

ENGINE (RX500h)

Type	2.4-liter, 4-cyl. in-line Twin Cam 16-valve, Turbocharger (T24A-FTS, Unleaded)
Displacement	2393cc
Max Output	200 kW/6,000 rpm (EEC net)
Max Torque	460 Nm/2,000-3,000 rpm (EEC net)
Fuel System	D-4ST (Direct injection 4 stroke gasoline engine Superior version with Turbo)

ENGINE (RX350h)

Type	2.5-liter, 4-cyl. in-line Twin Cam 16-valve (A25A-FXS/A25B-FXS, unleaded)
Displacement	2487cc
Max Output	137kW/6,000rpm
Max Torque	238Nm/4,300-4,500rpm
Fuel System	D-4S (Direct injection 4 stroke gasoline engine Superior version)

MOTOR (RX500h)

Front Motor	Permanent Magnet Motor
Max Output	64 kW
Max Torque	292 Nm
Rear Motor	Permanent Magnet Motor
Max Output	75.9 kW
Max Torque	168.5 Nm
Total System Output	273 kW
Max Speed Output	210 Km/h

MOTOR (RX350h)

Front Motor	Permanent Magnet Motor
Max Output	134 kW
Max Torque	270 Nm
Rear Motor	Permanent Magnet Motor
Max Output	40 kW
Max Torque	121 Nm
Total System Output	181 kW
Max Speed Output	200 Km/h

Battery (RX350h / RX500h)

Type	Nickel-metalhydride (NiMH)
Nominal Voltage	RX500h 288 V
	RX350h 259.2 V
Number of Battery Cells	RX500h 240
	RX350h 216



Images shown are Synthetic AI-generated visuals

DISCOVER OUR PROMISE

LEXUS PROMISE

AN AMAZING CAR OWNERSHIP EXPERIENCE



INDIA FIRST



ASSURED BUYBACK[^]



SERVICE PACKAGE[#]



Luxury isn't only about the drive. It's about the confidence that stays with you long after every journey begins. The Lexus Promise ensures every drive is backed by complete peace of mind. From an 8-Year Vehicle Warranty** and 8-Year Hybrid Battery Warranty** to Lexus Luxury Care, Roadside Assistance and Assured Buyback, every benefit is designed to make ownership as reassuring as driving.



Explore Lexus

*Terms and conditions apply. Creative digital visualisation for illustrative purposes only. Colors shown may vary from the actual product Vehicle. Picture was not taken while driving.
**Comprehensive vehicle warranty for 8 years or up to 200 000 KM. Standard exclusions apply. [^]Applicable for all models. [#]Contact Lexus Guest Experience Centre for package details.

DISCOVER LASTING BRILLIANCE

LEXUS CAR CARE

Lexus Car Care helps preserve the craftsmanship and elegance of your Lexus with premium treatments designed to protect and enhance every detail. From Graphene Coating for lasting exterior protection and Exterior Beautification for a showroom finish, to Interior Enrichment and Internal Panel Coating that maintain the luxury of your cabin, every service is performed with the same attention to detail that defines a Lexus.



GRAPHENE COATING

An advanced protective layer crafted to preserve the brilliance of your Lexus. Enhances gloss, repels water and helps protect against environmental elements.

- Enhances deep gloss and refined finish of your Lexus
- Creates superior water-repellent protection for easier maintenance
- Enhanced durability upto 3 Years
- Protects the paint from UV rays, oxidation and harsh weather conditions



EXTERIOR BEAUTIFICATION

Preserves the aesthetic appeal and enhances the shine of the vehicle.

- Enhances gloss and paint finish
- Removes light imperfections and swirl marks
- Helps protect against oxidation and UV exposure



INTERIOR ENRICHMENT

Deep cleans and refreshes the cabin with meticulous care. Creates a more refined, comfortable and inviting Lexus experience.

- Deep cleans and conditions cabin surfaces
- Helps eliminate bacteria and odours
- Revives the freshness of the interior ambience



INTERNAL PANEL COATING

Protects hidden surfaces from moisture and rust. Helps maintain the integrity and elegance of your Lexus over time.

- Penetrates concealed sections for added protection
- Preserves exterior integrity over time



Explore Lexus



lexusindia.co.in

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